

FETCH a cure

2026



2025 Companions in Crisis grant recipient Rainbow

FETCH fest
wellness from nose to tail

**Sponsorship
Opportunities**

Our vision is simple:

A community where no one is denied a choice for their pet's health due to lack of options, education, or funding.

FETCH a Cure is a 501c3 non-profit organization focused on improving the quality of life for our pets. Working with pet owners and the veterinary community, FETCH is furthering pet cancer awareness, education, and treatment.

We are proud of the work that we do across Virginia, Maryland, and Washington DC. Through our **Companions in Crisis Program**, we provide financial assistance to help families afford the cost of life-saving cancer treatment for their pets. We also support families across the country facing a pet cancer diagnosis with our monthly virtual **Pet Cancer Support Group**. In addition to that support group, we work to provide comfort to pet owners facing the loss of their beloved pet and provide ways to navigate their grief with our **Pet Loss Support Group** three times a month led by an experienced psychologist.



We provide **free printed materials to educate pet owners about pet cancer**. We host **continuing education seminars for the veterinary community** related to pet cancer and senior care. Through community outreach events, campaigns, and annual fundraisers like our **Pets on Parade Benefit & Auction** we work diligently to educate our community about pet cancer and raise funds to fight it. Pet cancer awareness in our community is also elevated through our **Steel Dog Project** where local businesses sponsor the steel sculptures and local artists bring them to life. There are over 200 steel dogs in the community as a reminder of pet cancer and the value of regularly checking pets for the early warning signs of cancer.

In addition to our life saving work surrounding pet cancer, FETCH is proud to be home to the **Pixie's Pen Pals rescue program**. Partnering with the Virginia Department of Corrections, Pixie's Pen Pals places homeless dogs from local animal shelters in the care of men and women incarcerated at Virginia correctional centers. With the guidance of professional canine behaviorists, inmates in the Pen Pals program serve as "Handlers" to train, socialize, and provide around-the-clock care for rescue dogs in preparation for adoption — all from within the prison. At the completion of their training they are adopted out to loving forever homes.



None of this incredible work would be possible without the generosity and support of our partners and sponsors. We cannot overstate the value of these businesses and individuals joining us in the fight. Will you join us? We are always looking to work with new partners. It's never too early to join us as a yearly sponsor or partner. With the help of our new and returning sponsors, we have set a goal to award \$300,000 in life saving cancer treatment grants in 2025. Help us make this a reality.

FETCH a cure

2025 By The Numbers

135
Companions in Crisis
Grants Awarded

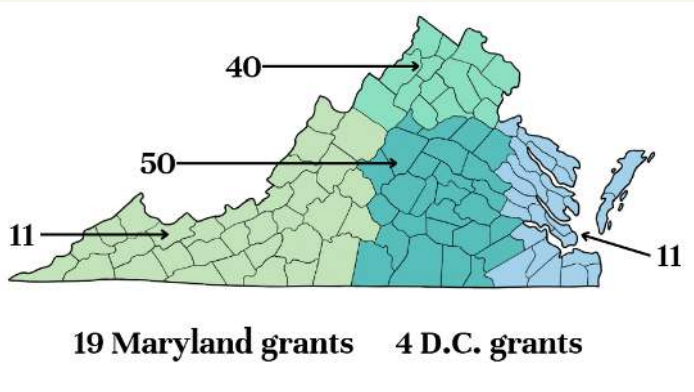
\$309,411.50
Funds awarded to assist with life
saving cancer treatment

10
FREE Lump and Bump Clinics held across Virginia to help pet owners
learn the importance of early detection

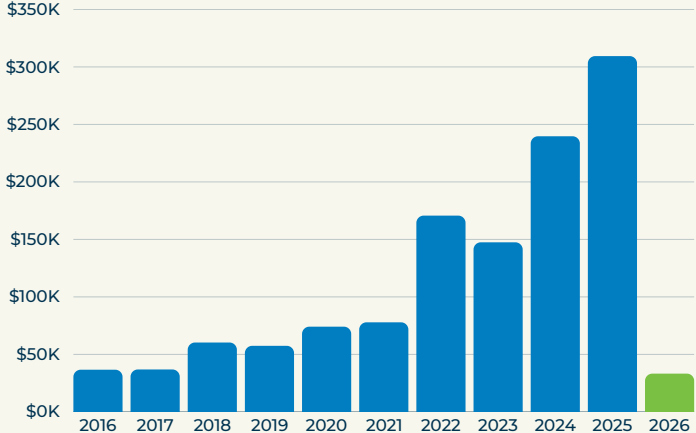
48
Pet Loss Support groups held on
Zoom, in person in Richmond, in
person in Virginia Beach, and in
person in Northern Virginia

26
Handlers training Pixie's Pen Pals
pups in three correctional facilities

2025 Companions in Crisis grants by location



Companions in Crisis Grants Awarded by Year





Sponsorship Opportunities

The 2025 FETCH FEST Pet Wellness Festival was a huge success and attended by over 250 guests and their dogs. The 4th Annual FETCH Fest Pet Wellness Festival will be on Sunday April 12, 2026 at Hardywood West Creek.

FETCH Fest is a health fair for our furry best friends that focuses on the wellness of the mind, body, and soul of our dogs. The event features free vendors and resources for pet parents including free veterinary exams, trainers, enrichment and exercise ideas, nutrition demonstrations, and more!

Our goal is to raise \$40,000 for our life saving mission and programs through FETCH Fest.

FETCH Fest Presenting Sponsor - \$10,000 (1 available)

- Exclusive naming rights to FETCH Fest (ex: FETCH Fest Pet Wellness Festival presented by your business)
- Business logo and link to webpage on all FETCH Fest related communications via eBlasts (sent to 6,000+), social media, and event registration page
- Opportunity to attend any FETCH Fest related press with FETCH a Cure representatives
- Largest logo on event signage, t-shirts, and swag bags
- Prominent vendor space at the event
- Opportunity to speak or do a demonstration at the event
- Opportunity to include promotional materials in the goodie bags
- Recognition as an event sponsor in bi-weekly eBark newsletters (sent to 6,000+) for all of 2026
- Two static social media post collaborations tagging your business as our presenting sponsor
- Logo and link to webpage on the top of the fetchacure.org Partners page for all of 2026

FETCH Fest Vendor Tent Sponsorship - \$5,000 (1 available)

- Exclusive signage on the large outdoor tent where all vendors will be housed
- Business logo and link to webpage on all FETCH Fest related communications via eBlasts (sent to 6,000+), social media, and event registration page
- Logo on event signage and t-shirts
- Prominent vendor space at the event at the front of the tent as soon as guests come in
- Opportunity to include promotional materials in the goodie bags
- One static social media post collaboration tagging your business as the vendor tent sponsor listing all vendors participating, this post will also be shared to our stories
- Logo and link to webpage on the fetchacure.org Partners page for all of 2026

Sponsorship Opportunities

Nose to Tail Wellness Tent Sponsorship - \$5,000 (1 available)

- Exclusive signage on the 10x10 tent(s) where local veterinary professionals will conduct free wellness exams each hour
- Business logo and link to webpage on all FETCH Fest related communications via eBlasts (sent to 6,000+), social media, and event registration page
- Logo on event signage and t-shirts
- Prominent vendor space in front of the wellness tent to engage with guests as they come for their free exams
- One static social media post collaboration tagging your business as the vendor tent sponsor listing all vendors participating, this post will also be shared to our stories
- Opportunity to include promotional materials in the goodie bags
- Logo and link to webpage on the fetchacure.org Partners page for all of 2026

FETCH Fest Dog Zone Sponsor - \$3,000 (1 available)

- Exclusive signage on the large outdoor tent where all vendors will be housed
- Business logo and link to webpage on all FETCH Fest related communications via eBlasts (sent to 6,000+), social media, and event registration page
- Logo on event signage and t-shirts
- Prominent vendor space at the event at the front of the tent as soon as guests come in
- Opportunity to include promotional materials in the goodie bags
- One static social media post collaboration tagging your business as the vendor tent sponsor listing all vendors participating, this post will also be shared to our stories
- Logo and link to webpage on the fetchacure.org Partners page for all of 2026

FETCH Fest Vendor Space Sponsorship - \$250

- One 10x10 vendor space at the event
- Opportunity to include promotional materials in the goodie bags
- Your business tagged in a static social media post listing all vendors
- Your business and logo linked on the FETCH Fest webpage

Help us save a best friend's life



2024 Companions in Crisis grant recipients

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